

LIS 693
University of North Carolina at Greensboro
Department of Library and Information Studies

GOAL PLANNING FORM

Please complete one form for each objective selected and agreed upon jointly by you, your supervising librarian, and the faculty supervisor.

Name: Dee Wotring

Area of Media Service: _____ Teaching and Learning
 X Information Access and Delivery
 _____ Program Management

Goal/Objective:

Goal: The media program will increase access to the collection by supporting the curriculum and meet the diverse learning needs of students.

Objective: In order to increase access to the collection in order to support the curriculum and meet diverse learning needs of students, an analysis of the collection will be performed to identify areas within the collection that currently support the new Common Core/Essential Standard curriculum. This analysis will be the basis for a 5 year collection development plan to align the collection with the new curriculum and increase student learning.

Plan for implementing objective:

1. Analyze collection with focus on collection areas that directly support the Common Core/Essential Standards curriculum and state mandated standardized testing.
2. Identify strengths and weaknesses within the collection based on number of items in each category and age of items in each category.
3. Develop a 5 year collection development plan to update and increase the size and age of collection in order to support curriculum and student needs.

Evaluation of completion/measurement of success:

An analysis was done and a collection development plan was created. This plan was submitted to the Media and Technology Advisory Team for the school and was approved ([Appendix A](#) and [Appendix B](#)). This plan was also submitted to the school's county administrative office for approval. Implementation depends on funding for library purchases.

Analysis of goal completion:

The county and state adoption of the Common Core/Essential Standards curriculum has brought changes to the media program. In order to assure that the school library program can offer a "full range of instructional and informational resources" that meet the curricular needs of its students, it was essential to conduct an analysis of the current collection. By analyzing the current collection, a

collection development plan can be designed and implemented to increase student's access to current and appropriate resources that support the new curriculum.

At first, analyzing the collection seemed like a simple task. I looked first at the age of the collection. I know that based on IMPACT guidelines, the age of the collection needs to be more current. Comparing IMPACT guidelines for collections to the current collection indicated that there is developing quantity standards with over 15 books per student, but minimum quality standards for a collection age 16 years from the current calendar date (North Carolina Department of Public Instruction, 2008). Jesse Wharton's current collection has almost 19 books per student with an average age of 1996 (Follett Library Resources, Inc., August 31, 2012).

Using the Dewey number and the Common Core and Essential Standards alignment provided by the district media services department, I was able to determine areas within the collection that needed to be addressed, either based on age of materials or lack of appropriate materials for different student groups and their needs. After completing this portion of the analysis, a 5-year plan to update and improve the collection was established. This plan allows the collection to grow in key areas that meet the curricular objectives of student groups over time due to limited funds.

For me, the most relevant part of doing the collection analysis was that it gave me an opportunity early on to spend time with the collection. Being in an intern/apprenticeship situation is different from being in an actual building level position. Therefore, I was not familiar with the collection at all. This experience helped me have an understanding and knowledge of the materials students and teachers would be using and having available to them. This improved my skills in being

able to provide greater assistance in access when students and teachers later asked me about certain materials or if the library had materials on certain subjects. This makes me feel that the better and more familiar I am with the resources, the better I am equipped to connect patron with the correct resource. In the future, I feel it will be imperative to begin with a look at the collection in order to make the connection necessary to promote access within the media program.

Once I began the physical analysis of comparing the new curriculum components to the resources within the collection, I began to make the connection between the media program's providing appropriate and current resources and meeting student curriculum goals. Although the basic learning objectives are the same, the new Common Core/Essential Standards curriculum brings many changes to teachers and resources. At first, the comparison between the new standards and the collection seemed overwhelming. I felt that it would be very difficult to ensure that each student group had its curricular needs met as I looked through the materials in the collection. At this point, I realized the importance of having a knowledge of the student population. I had not examined the school's demographics when I began the collection analysis. This became insightful. I could not determine collection needs to meet student needs if I did not know what the student needs were. Once I was able to examine the school's demographics, I was able to better determine if the resources on hand would meet those needs. In the future, I feel it will be essentially important to have knowledge of the student groups as well as the teachers as users of the collection in order to garner the collection to meet their needs. Otherwise, I cannot meet "the responsibility of the media program to develop and implement a collection development plan that provides appropriate and current resources for all members of the school community" (American Association of School Librarians, 1998, pg. 86).

The collection development plan began with the critical areas and moved to cover all areas of the collection over a five year period. This plan allows for the media program to address with administration the areas that have the greatest impact on student learning and academic success by focusing on areas that students are currently testing in as well as areas of greatest deficit within the collection. I feel certain that by continuously evaluating the collection and communicating the library's needs and desire to support the curriculum and student learning with administration will improve the media program. It is through this communication that administration becomes aware of how "the school library media program offers a full range of instructional and information resources that all students need to meet their curriculum goals" (American Association of School Librarians, 1998, pg. 90).

Because I am not in a building level program, I will not be able to see the collection development plan implemented. This is unfortunate because I will not be able to see how well I did in my analysis. However, I understand that the process does not end with creating a plan. The process continues through acquiring funds, evaluating and purchasing resources to fill the development plan, and re-evaluating the plan and the collection. I understand that this is an ongoing process. When I am in a building level program, this insight and understanding will help me develop and implement my own collection development initiatives.

Bibliography

- American Association of School Librarians. (1998). *Information Power: Building Partnerships for Learning*. Chicago: American Library Association.
- Follett Library Resources, Inc. (August 31, 2012). *Jesse Wharton Elementary School Collection Analysis*.
- North Carolina Department of Public Instruction. (2008). *IMPACT: Guidelines for Media and Technology Programs*.

Appendix

Appendix A – [Submittal Letter Jesse Wharton Media and Technology Advisory Team](#)

Appendix B – [Jesse Wharton Media Center 5- Year Collection Development Plan](#)