

Literacy Event Plan

A Proposal for Greensboro Academy

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Greensboro Academy

Greensboro Academy, located at 4049 Battleground Avenue in Greensboro, North Carolina, is a National Heritage Academies (NHA) Charter School. As a charter school, Greensboro Academy is a public school in Guilford County that is managed by National Heritage Academies. National Heritage Academies, located in Grand Rapids, Michigan, oversees the day-to-day operations of the school. Since opening their first school in 1995, NHA (2010) has used academic excellence, moral focus, parental partnerships and student responsibility as their foundation (About NHA, para. 2)

Greensboro Academy is a Kindergarten through eighth grade combined elementary and middle school. Enrolled through a public lottery system, Greensboro Academy had 722 students during the 2008-2009 school year (NC School report Cards). These students, according to school administrative assistant, Ellen Caputo (2010) are “about 80% white, 10-15% black, and about 5% other ethnic. We have maybe 14% in a lower socio-economic level.” According to the NC School Report Cards published 2008-2009 End-of-Grade Test Performance, Greensboro Academy students in 3rd -8th grade performed at a level of 82.7% to over 95% in Reading and Math (Overall Student Performance, para. 2).

Greensboro Academy’s curriculum for reading is advanced one year (i.e. first graders are taught second grade language arts) and includes a mandated Accelerated Reader (AR) program. Students are required to read AR books, take AR comprehension tests, and are graded each quarter on overall AR comprehension and overall AR points accrued. ¹ Given the high emphasis on AR, Greensboro Academy Boosters has contracted with Renaissance Learning, Incorporated to allow Greensboro Academy students to have access to all AR tests rather than just the limited number of AR tests purchased by the school itself. With the availability of over 140,000 AR (2010, How it works section) comprehension tests, Greensboro Academy has opened the door for greater reading incentive. Currently, the library of Greensboro Academy hosts the following literacy events each year:

- Scholastic Book Fairs held twice a year,
- a book swap at the end of the year where students are able to donate their own books to swap as well as swap with discarded library books,
- a 3rd and 4th grade reading sleepover in which students have to read and collect pledges for their reading to attend. This event is used as a fund-raiser for the library.

- a middle school month-long reading challenge where students turn in reading logs each week and prizes are given to the students who read the most are awarded prizes.
- a Summer Reading program in which students are encouraged to read a minimum of 36 hours over the summer with 3 check in days to turn in reading logs and writing assignments associated with their reading. Drawings are held for prizes and all students completing the requirements are awarded a dress-code compliant t-shirt.²

Other school-wide literacy programs at Greensboro Academy include The Jimmy Kim Summer Reading Program for struggling readers, Summer Battle of the Books for high reading achievers, and a six-week literacy/reading skills tutoring program for struggling readers prior to end-of-year testing.³

Overall Literacy Event Proposal

Greensboro Academy opened in the Fall of 1999 (NHA, Greensboro Academy, para. 5). Previously, Greensboro Academy has not had a licensed media specialist. While the school has always had a full-time librarian, the last individual in the position was a former high school art teacher.⁴ A full-time licensed school media specialist was hired to begin at the school in the Fall of 2010. Based on the school's high standards, continued academic success, and current approaches to teaching that emphasize accelerated curriculum and promoted reading through the AR program, Greensboro Academy's newly hired media specialist would like to increase the interest in reading through a school-wide family incorporated literacy event in the 2010-2011 school year utilizing a \$5000 event budget.

The purpose of this literacy event is two-fold. First and foremost, this event must provide activities during an organized event that promote interest in reading among the students in a variety of ways at Greensboro Academy. Catherine Ross (2006), in *Reading Matters*, states "Any parent, librarian, or teacher knows that finding a book that interests a child is one of the best ways to motivate a child to read (p. 66)."

These activities may include reading, summarizing read books in book reviews up to 75 words in length, and individual expression of literacy-related areas through posters and bookmarks that advertize or promote books. Reading and writing activities, based on personal choice selection, are integral in the literacy event.

Secondly, this literacy event will provide an invitation to the parents of Greensboro Academy students to participate in these and other activities that provide assistance in fostering reading interest in their children. Information provided to parents will increase parents' awareness of available material in the school and public library. Participation in the literacy event will provide parents with additional knowledge of literacy skills.

Children's Book Week and Children's Choice Book Awards

Engaging the ideas behind the Children's Book Week and The Children's Choice Book Awards initiatives will be the foundation of the literacy event. The Children's Choice Book Awards is the only national child-selected awards program (Children's Book Council, Children's Choices, para. 1), in which children nominate and vote on children's books, authors, and illustrators. Children's Book Week, originally created in 1913 by Franklin K. Matthiews, is the week leading up to the announcement of the Children's Choice Awards and involves local and national publishers, booksellers, and libraries who participate in promoting reading (Children's Book Week, About CBW, para. 2).

Children's Book Week offers suggested activities for students, teachers, and librarians to participate in that promote literacy. Some of the suggested activities include students writing their own children's stories, puzzles and bookmarks, staging a Read-In, poster contests, and hosting a book swap. Using activities as these and others leading up to and during the event week will involve students in taking ownership in the books they have read, enjoyed, and promoted to their peers.

The Children's Book Council (2009) has extensive requirements for schools wishing to apply to become an official participant in the Children's Choice Book Awards program (Team Leader Application). As a single school-wide program event, Greensboro Academy does not meet participation level requirements (Children's Book Council, 2009, Team Leader Application, pg. 2). However, for the purpose of this literacy event, the committee will plan events around the theme of the awards program that are tailored strictly to the school itself. A school-wide nomination and vote will be conducted that include the nomination categories utilized by the CBC as well as possible categories of interest to Greensboro Academy. Students will be required to read the books in order to nominate them to be voted on, writing summaries of the book, promoting books through posters for voting purposes, discussion of the book, etc.

The literacy event will lead up to and include a Gala where students from all grades and classes will participate in the awards ceremony. Following the Gala, refreshments will be served and parents in attendance will be provided information consisting of suggested reading lists, suggested conversation starters for discussion about children's comprehension, and so on.

Review of Literature

With programs based on extensive research such as The No Child Left Behind Program, there is little room for debate over the significant importance of literacy. Literacy skills and activities that promote literacy skills begin at birth and are developed and encouraged continuously throughout our lives. In school-aged children, the impact of ownership and voluntary reading by students, reading aloud, and parental involvement are integral to not only literacy skills development but also to the overall academic success of students.

Ownership takes place when students have attitudes toward literacy and habits in using literacy that are positive, useful, and enjoyable, according to Sheila W. Valencia, in her article "Assessment of Students' Ownership of Literacy", in *The Reading Teacher* (p. 154). Valencia (1990) concluded "If we want students to be committed to literacy as a lifelong pursuit, we must give high priority to encouraging and assessing their ownership of literacy" (p. 4). Sharing book reviews and recommending books to others is an example of ownership of literacy in action (Valencia, 1990, pg. 155). The suggestion of ownership in relationship to student participation and control was researched by Cheryl L. Rosaen (1993). Through close examination, Rosaen (1993) found as students "gradually took on increased control, voice, rights, and responsibilities" in assignments, their growing sense of ownership was shaped, increasing their sense of themselves as writers and their writing knowledge and skill (p. 5).

Students will be more inclined to take ownership the more they have choice. In an extensive review of literature, Krashen (2004) reported reading because you want to "is one of the most powerful tools we have in language education" (pg. 1). Krashen's (2004) review also indicated that studies show "more reading results in better reading comprehension, writing style, vocabulary, spelling, and grammatical development" (pg. 17). Finally, Krashen (2004) concluded that research supports "reading is the only way we become good readers, develop a good writing style, an adequate vocabulary, advanced grammatical competence, and the only way we become good spellers" (pg. 37).

Engaging students in reading begins with reading aloud to them. Jim Trelease (2006), author of *The Read-Aloud Handbook*, reported findings from the 2000 National Reading Panel study which indicated that “the single most important activity for building the knowledge required for eventual success in reading is reading aloud to children (p. 3).” Trelease (2006) argues that “kids usually listen on a higher level than that on which they read; therefore, children can hear and understand stories that are more complicated and more interesting than anything they could read on their own (p. 37).” Reading aloud is one of the best ways to open book discussion. Trelease (2006) stated “Discussion after the story is of critical importance. Students from classrooms where there were more book discussions tend to score higher in national reading assessments and read more outside of school (p. 60).”

In order for students to read more outside of school, parents are needed to take an active role in the student’s reading. Numerous well-renowned studies, such as Hart and Risley’s (1995) word study and Mariah Evan’s (2010) 500 book study, have emphasized the importance of parental involvement in fostering literacy early in childhood. Monique Sénéchal (2006) conducted a review entitled “The Effect of Family Literacy Interventions on Children’s Acquisition of Reading” for the National Center for Family Literacy. Sénéchal (2006) concluded the results of 14 studies were clear evidence that parent involvement has a positive impact on children’s reading acquisition (p. 9). Likewise, Christina Clark (2007) in her research summary entitled “Why it is Important to Involve Parents in their Children’s Literacy Development,” concluded that research findings show “parental involvement in their children’s learning positively affects the child’s performance at school in both primary and secondary schools, leading to higher academic achievement, greater cognitive competence, greater problem-solving skills, greater school enjoyment, better school attendance and fewer behavioral problems at school (p. 1).”

Research clearly shows literacy is essential for academic and future success. Getting students invested in literacy activities by taking personal interest or ownership, giving students time to read and encouraging them to read by read-alouds, and involving parents in the endeavor to promote reading are all key components to literacy success.

Literacy Event Plan

Committee

A literacy event committee will be formed of the following individuals: the school media specialist, the school media specialist assistant, the school teacher coach, the school's assistant principal for elementary students, the school's assistant principal for middle school students, one parent volunteer, and the Greensboro Academy Boosters parent volunteer representative for the library.

Committee Chair

The school media specialist will chair the committee. The committee chair will be responsible for steering the literacy event committee in the planning, preparation, and implementation of the literacy event. The committee chair is also responsible for overseeing all components of the literacy event, including arranging payments, ordering needed supplies or materials, and lining up key people.

Advisory Panel

The Advisory Panel will consist of the school teacher coach, the school's assistant principal for elementary students, and the school's assistant principal for middle school students. The Advisory Panel will assist the committee chair in disseminating information to the teachers and assisting teachers in the implementation of activities related to the literacy event. The Advisory Panel will also assist the Committee Chair in determining activities that best promote reading within the literacy event itself.

Volunteers

The two volunteers will assist as needed to coordinate parent volunteers, activities, and events during the Children's Book Week, the Children's Choice Awards voting, and the Gala. The volunteers will also assist with soliciting food, materials, and other essential items including setting up for and cleaning up after the event.

Publicity

The school media specialist assistant will be responsible for all announcements throughout the year in relation to the event as well as fliers, handouts, and informational materials for parents. The media specialist will coordinate the taking up and removal of promotional items students submit prior to the Children's Choice Book Awards school-wide vote. The school media specialist assistant will also

be responsible for taking photos during the Children's Book Week event activities. The school media specialist assistant will provide information of the event to the local newspaper, National Heritage Academies, and the Children's Book Week about the school's events.

Event Planning Timeline

August 2010

In August, prior to school starting, the school media specialist will form a committee to organize the school-wide literacy event. This event will take place during the official Children's Book Week which is scheduled for May 2-8, 2011 (Children's Book Week, About CBW, Future Dates section). This item will need to be presented to administration and school board for approval. This item will need to be placed on the school activities calendar. The gymnasium will need to be reserved Friday evening, May 6, for the Gala. The Advisory Panel will meet with their respective teachers to explain the proposed literacy event, encourage teachers to promote the literacy event through the suggested activities, and lend aid to teachers in incorporating those activities into the classroom.

September 2010

In September, the committee will meet to discuss the start of the school year and how the early activities are being implemented and their success rate. The committee will also address any issues in the proposal/getting approval for the event. A tentative timeline of major activities will be determined, such as the month of March will be Nomination Month and the month of April will be spent promoting nominations. Other time line activities will be discussed such as actual activities during the Children's Book Week; however, these may be preliminary and may need to be revisited in later meetings. The school media specialist will contact the Greensboro Public Library to discuss a staggered school-wide trip to the Central Branch during Children's Book Week.

October 2010

In October, the committee will meet to discuss how teachers are incorporating the suggested activities. A report from the teacher coach and assistant principals will give insight into the ways in which teachers are promoting the literacy event and how students are responding.

November 2010

In November, the committee will meet to discuss ways in which to promote the Children's Book Week events. The Gala will be discussed with possible ideas for event format. Continued discussion of overall literacy activities and incorporation of suggested activities by teachers will take place.

December 2010

A brief meeting will take place in December for committee members to report in on how literacy throughout the school is overall. Reports, if any, from teachers of successes in reading promotion will be given.

January 2011

In January, the committee will meet to discuss and determine nomination categories, nomination requirements and guidelines for nomination and promotional advertising submitted by students. The teacher coach will meet with the principal to update him on the progress of the literacy event committee and share these guidelines with him. The media specialist will again contact the Greensboro Public Library Central Branch reconfirm the school-wide staggered trip to the library.

February 2011

At the February meeting, the media specialist assistant will present a created Nomination form and a created Promotional/Advertising Submission form for discussion and approval. Voting will be discussed. The media specialist assistant will also create and distribute fliers to go home about the Children's Choice Awards Nominations. These fliers will be dispensed the first Monday of school in March, and again approximately two weeks later as a reminder to students to get their nominations in. The Advisory Panel will encourage teachers to promote these nominations in class.

March 2011

Open Nominations. Students will be allowed to turn in all nominations and promotional materials for nominations to the library in a designated place. Weekly announcements per grade level of the number of nominations received will be made. Volunteers will begin recruiting parents to assist with the Gala. Food for the reception following the Gala will be discussed, estimates received, and

possibility of parent donations. The Parent Volunteer Representative from the Boosters will petition the Boosters for donations to the Book Swap.

April 2011

An announcement will be made to students of the details of nominations for Children's Choice Awards. The school media specialist assistant will create voting ballots. The committee will meet and finalize voting details. Gala event details will be finalized. Last minute details for the Children's Book Week events will be discussed. Fliers will be made by the media specialist assistant to be sent home to parents about the Children's Book Week Events. Permission slips will be sent home for students to go on the field trip to the Greensboro Public Library. Volunteers will work with teachers to insure there are enough parent drivers. Information sent along with the permission slip will invite parents to join in on the field trip in order to gain access to the public library's wealth of resources. Children's Book Week details will be finalized. Volunteers will be solicited for various activities during Children's Book Week such as tallying ballots, organizing and supervising the book swap, and the preparations and break down of the Gala. The Volunteers will recruit two parent volunteers and one K-2, 3-5, and 6-8 teacher to form a panel of judges for an unannounced contest. This panel of judges will review all submittals and select winners from the following categories: best submittal, best advertising poster, most creative, and most unlikely submittal in each age group. Winners will be announced during the Gala and awarded a gift certificate to Barnes & Noble. Rental of chairs for the Gala will need to be set up. The Booster-representative volunteer will coordinate parent donations of soda and chips for the Gala.

May 2011

Children's Book Week events will take place. Ballots will be tallied. The Advisory Panel will assist teachers if needed with Story Starters for after the voting. The school media assistant will be taking photos during the week to capture the events. Bulletins will be made by the media specialist assistant for the Gala and printed at Kinko's. The media specialist assistant will also create certificates to give the winner of each category. These will later be used in a bulletin board display. The Gala will take place. Based on the number of books donated through students bringing books for the book swap and donations received from the Boosters, books may need to be purchased for the book swap to ensure every student receives at least one book. Classroom representatives will be selected to assist in the Gala. These representatives may be chosen at random, by winners of contests, or by volunteering.

Follow-Up

After the literacy event, Wrap up activities such as evaluations and outside publicity will take place. Survey forms will be given to teachers for evaluation of the overall success of the event. A committee meeting will be held for the purpose of discussing evaluations and possible future editions of this literacy event after evaluation surveys are returned. A bulletin board display will be made by the media specialist assistant displaying the Certificates awarded to the Choice Award Winners and the winners of the school's best (unannounced contest winners).

Details of Programs

Children's Choice Awards

The following are Year Long Activities:

Books Read Log Book/Journal

The Literacy Event Committee will suggest teachers include a Books Read Log Book as part of their class activities. In this journal, students will keep a list of what books they have read, who wrote the book, when they read it, if it is AR, if they AR tested on the book, and a short explanation of why they liked it or not. As the time nears for students to nominate their choices of books, authors, etc., this list will give them added recall.

Teacher Read-alouds

The Literacy Event Committee will suggest teachers select books for in-class read-alouds that spark additional interest in authors or illustrators. By selecting books by new, less currently popular, or unknown authors, teachers will be able to introduce students to broader variety of writers.

Principal Picks at Lunch

Because the school does not have a lunchroom, students eat in their classrooms. During the last 5-10 minutes of lunch time, Mr. Swofford, school principal, will pick a grade-level appropriate book to read over the intercom in each grade or group of grades (i.e. K-1, 2-3, 4-5, 6-8) on a select day of the week.

The following are Event Activities:

Nominations

The official Children's Choice Book Awards are given in the following six categories:

Kindergarten to Second Grade Book of the Year,

Third to Fourth Grade Book of the Year,

Fifth to Sixth Grade Book of the Year,

Teen Choice Book of the Year,

Author of the Year, and

Illustrator of the Year (CBW, Teachers, Librarians, & Booksellers, awards section).

However, for the students at Greensboro Academy, the Literacy Event Committee has designated the following categories for its awards:

Kindergarten to 1st Grade Book of the Year,

2nd to 3rd Grade Book of the Year,

4th to 5th Grade Book of the Year,

Teen (6-8th Grade) Book of the Year,

Non-Fiction Book of the Year,

Author of the Year, and

Illustrator of the Year.

Students may nominate any book in which they have read (verified through AR testing) for the Children's Choice Awards. A nomination form must be filled out which includes the student making the nomination, the book, author, etc. being nominated, and a written explanation as to why the student feels this book should be awarded.

Promotions and Advertising of Nominations

Students may also create and submit posters and other materials promoting nominations. A submittal form must be filled out with the student's name, name of promoted nomination, and a written explanation of promotional material's content detailing why this content was selected to promote or advertise the nomination. The same criterion that applies to students making nominations applies to students submitting promotional materials. Students will be given a month to submit nominations and promotional advertising items.

The Literacy Event Committee will display promotions and advertising items throughout the school. Each week during the month of April grade level announcements will be made during morning assemblies. (Greensboro Academy has assemblies for differing grades each day.) The principal, a selected student or special individual will read a nomination. Each Wednesday during the month of April will be "What Book Was It? Wednesday." An excerpt from a nominated book or a description of an author or illustrator will be given to the classrooms. Each class may have winners. Awards will be pencils, erasers, bookmarks, or a chance to read aloud or go to the library.

Children's Book Week

The week of the Children's Book Week will be May 2-8, 2011. Each day will have the following activities:

Monday

Greensboro Academy students will vote on their Choice Book Awards. After voting, classes will participate in creating a class story. Using story starters, each student in a class will take a turn reading the class' story and adding to it. These stories will be collected and read during the Principals Picks at Lunch.

Tuesday

Drop off Day for Book Swap. Students and staff will participate in a Read-In. From 9-11 a.m., everyone in the entire school will assemble in the gym for a Read-In. Intermittently speakers such as the principal, attending parents, or others will read a story or favorite passage.

Wednesday

Field Trip Day to the Greensboro Public Library's Central Branch Downtown.

Throughout the day, each grade will take a trip to the library to tour, be read to, get library cards, and possibly check out books. Because Greensboro Academy does not have busses and relies fully on parents to transport students, this is also an opportunity for parents to get information to access the Public Library.

Thursday

Dress Like Your Favorite Character Day. During class, each student will be given an opportunity to play "Who Am I?" where he/she will give clues about the character they are representing. If students do not wish to dress up, they may still participate with props.

Friday

Book Swap Day. During pre-determined times throughout the day, classes will be given the opportunity to come to the Book Swap and select books. Books will have been brought by students as well as solicited or purchased for the Book Swap. Each student will be able to keep at least one book.

Gala. The Gala will take place at 6 p.m. in the school gym. Each class will have a part in the program, such as presenting the nominations or receiving the award on behalf of the recipient. The Literacy Event Committee will host the Gala. Because no one will know who will have won the awards, all of the students who are selected to receive the award for a certain nomination must be prepared with an acceptance speech. As part of the Gala Awards ceremony, winners of the unannounced contest will also be awarded.

Reception. A Reception will take place following the Gala in the Gym. Refreshments of cake, chips, and soft drinks or water will be served by volunteers. Information Tables will be set up outside the gym and near the school entrance/exit providing information to parents such as suggested book titles, strategies for reading with your child and assisting your child with comprehension.

For attendance purposes, Greensboro Academy has always rented 200 chairs and set up its bleachers which seat an additional 150 for school-wide events. To provide more space for chairs, only a podium will be set up in the front of the gym for the Gala, and a total of 250 chairs will be arranged along with the bleachers for seating in anticipation of 400 total students, parents, and staff in attendance and/or participation.

Promotional Materials

Throughout this literacy event, promotional materials will be used. A list of those promotional materials is as follows:

Flier announcing Nomination Guidelines (see Appendix 1)

Nomination/Submittal Form (See Appendix 2)

Fliers explaining Children's Book Week Activities (see Appendix 3)

Voting Ballot and "I Voted Sticker" (See Appendix 4)

Information letter to parents about field trip to Greensboro Public Library (See Appendix 5)

Field trip to Greensboro Public Library Permission Slip (See Appendix 6)

Gala Program Bulletin Cover (See Appendix 7)

The program bulletin itself will consist of 8X11 paper folded in half like a standard program bulletin. The cover is displayed in the Appendix. The line by line content of Nomination names and the names of who will present each nomination will be determined once all nominations are submitted.

Samples of Informational handouts for parents (See PDF attachments Appendix 8, 9, 10, and 11)

Sample Bookmarks (See Appendix 12)

Sample Certificate given during Gala also to be used for Bulletin Board display (See PDF attachment 13)

Article submitted to Greensboro News and Record newspaper will be a brief summary of the week's events and the finale, Gala.

Survey Evaluation Form (See Appendix 14)

Budget

Greensboro Academy

Literacy Event Budget

<u>Initial Budgeted Funds</u>			\$ 5,000.00
<u>Expense Category:</u>			
Paper Cost for fliers, letters sent home, etc.	1 case of paper from Office Depot	\$ (41.03)	
Gala Bulletin	500 color copies at Kinko's	\$ (664.20)	
Chair rental for Gala seating	250 chairs from Happy Rentz	\$ (315.60)	
Parent Information	brochures ordered from International Reading Assoc. at \$.18 each	\$ (270.00)	
Awards for contests during book week	pencils, erasers, bookmarks from Wal~Mart	\$ (23.94)	
Awards for unannounced contest	4 per category, 16 total, \$10 gift certificates from Barnes & Noble	\$ (160.00)	
Certificates for Gala Award winners and Unannounced Contest Winners (32 total)	purchased card stock from Office Depot	\$ (10.79)	
Books supplied to Book Swap	Donated	\$ -	
Additional books purchased for book swap	400 books@ \$4.95 from Scholastic	\$ (1980.00)	
Cake for Reception	10 half-sheet cakes from Harris Teeter	\$ (300.00)	
Drinks for Reception	Donated	\$ -	
Chips for Reception	Donated	\$ -	
Paper/plastic products for Reception	750 cups, 1200 napkins, 500 forks from Harris Teeter	\$ (123.81)	
Misc/Ancillary Expenses		\$ (250.00)	\$ (4,139.37)
<u>Budget Balance:</u>			<u>\$ 860.63</u>

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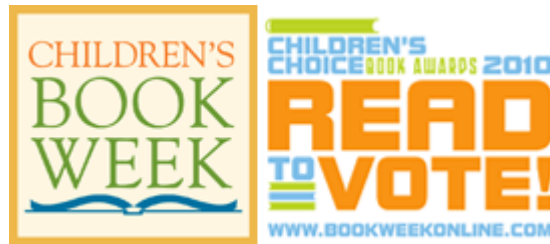
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Notes

Superscripts have been used to indicate each time I used first-hand knowledge of the school's system, program, management, curriculum, etc. My children attend this school. All information relating to the school itself is as factual as I am knowledgeable.

Appendix 1



Nomination Information

WHO: Any student who has read a book may submit a nomination or advertising/promotional work.

WHEN: Submittals are due March 1 - 31.

WHERE: Turn in your submittals to the library.

HOW: Fill out a Form. A submittal form is required for all items. These are available in the library and front office.

WHAT: The categories are as follows

- **Book of the Year: K-1, 2nd - 3rd, 4th - 5th, Teen(6-8th)**
- **Non-Fiction Book of the Year**
- **Author of the Year**
- **Illustrator of the Year.**

Questions: See Mrs. Silver

Appendix 2



SUBMITTAL FORM

Student Name: _____ **Grade:** _____

I am submitting (CHECK ONE): () A Nomination or () Advertising
FOR CATEGORY: () Kindergarten - 1st Grade Book of the Year

() 2nd - 3rd Grade Book of the Year

() 4th - 5th Grade Book of the Year,

() Teen (6-8th Grade) Book of the Year

() Non-Fiction Book of the Year

() Author of the Year

() Illustrator of the Year

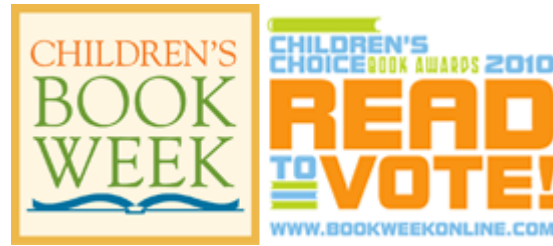
TITLE: _____

AUTHOR or ILLUSTRATOR: _____

On the back of this form, write:

An explanation as to why you are making this nomination OR A description of your advertising poster and explain why you chose it to promote the subject (book, author, illustrator) . Length: K-1 25 word minimum, 2-3rd 40 word minimum, 4th and above 50 word minimum. All submittals have a 75 word maximum. For Advertising, promotional material must be original and use standard poster board only.

Appendix 3



The Children's Book Week will be May 2-6, 2011. Each day will have the following activities:

Monday: Greensboro Academy students will vote on their Choice Book Awards.

Tuesday: Drop off Day for Book Swap and Read-In.

Clean out your lockers, cubbies, and rooms, and bring in books for a Book Swap. Drop box is outside the library. From 9-11 a.m., everyone will assemble in the gym for a Read-In. There will be speakers who will intermittently read a story or favorite passage. Parents are invited to participate – just bring something to read!

Wednesday: Field Trip Day to the Greensboro Public Library's Central Branch Downtown.

Throughout the day, each grade will take a trip to the library to tour, be read to, get library cards, and possibly check out books. Parents are needed to transport students on this field trip. This is also an opportunity to get information to access the Public Library, so all parents are invited to attend.

Thursday: Dress Like Your Favorite Character Day.

During class, each student will be given an opportunity to play "Who Am I?" where he/she will give clues about the character they are representing. If students do not wish to dress up, they may still participate with props. (No real weapons may be brought on school grounds.)

Friday: Book Swap Day, Evening Gala and Reception.

Classes will attend the Book Swap and select books. Each student will be able to keep at least one book. The Gala will take place at 6 p.m. in the school gym. Each class will have a part in the program. Come find out what books were nominated and voted best! A Reception will take place following the Gala in the Gym. Refreshments will be served. Donations of drinks and chips are greatly appreciated and can be dropped off in the Parent Room. Information Tables will be set up outside the gym and near the school entrance/exit providing information to parents on suggested book titles, strategies for reading with your child and assisting your child with comprehension. Everyone is invited.

PLEASE ATTEND!

Appendix 4

**Children's Choice Book Awards for Greensboro Academy
Voting Ballot**

Select Grade Level: ()K-1 ()2-3 ()4-5 ()Teen 6-8

From the Nomination List on the Board, Write in Your Choice For:

Book of the Year: _____

Author of the Year: _____

Illustrator of the Year: _____

Best Non-Fiction Book: _____

"I Voted Stickers"



Appendix 5

WE'RE GOING TO THE LIBRARY! WEDNESDAY, MAY 4, 2010

Did you know that the library has more than just books?



The Library offers many services and has movies, DVD's, CD's, and magazines – just to name a few.

Each class will go on a field trip to the Greensboro Public Library on Wednesday, May 4. Permission slips are attached.



Appendix 6

FIELD TRIP PERMISSION SLIP

Student Name: <hr/>

Dear Parent or Legal Guardian:

Your son/daughter, guardianship is eligible to participate in a school-sponsored activity that requires transportation to a location away from the school site. This activity will take place under the guidance and supervision of employees from Greensboro Academy. A brief description of the activity follows:

Activity: _____ **Destination:** _____
Designated Supervisor(s) of Activity: _____
Date/Time of Departure: _____ **Date/Time of Return to School:** _____
Method of Transportation: _____ (See Reverse if Volunteer Driver Form is Applicable)
Student Cost: _____

If you would like your child to participate in this event, please complete, sign, and return the following statement of consent and release of liability. As parent/ legal guardian, you remain fully responsible for any legal responsibility which may result from any personal actions taken by the named student.

I hereby give permission to my child, _____, to participate in the event described above. I understand that this event will take place away from Greensboro Academy school grounds and that my child will be under the supervision of the designated school employee on the stated dates. I further consent to the conditions stated above on participation in this event, including the method of transportation.

I give permission for my child, in case of an emergency, to be taken to a physician or hospital by either a parent in charge or by school personnel. I understand that every effort will be made to contact me. If I cannot be reached, however, I hereby give permission to the physician selected by the teacher in charge, or emergency contact listed below, or adult chaperone(s) to hospitalize and secure proper treatment (including surgery) for my son/daughter.

PARENT/LEGAL GUARDIAN SIGNATURE

DATE

Name of Insurance Company/Policy #

Physician's Name/Phone Number

Emergency Contact Name/Phone Number

Emergency Contact Name/Phone Number

FIELD TRIP MEDICATION RECORD

Please list any medication(s) to be given to your child on this field trip. This will include any medication routinely given at school or any emergency medication which may be required. The appropriate forms must be on file in the school office. Include name of medication, dose, and time it needs to be given and any special directions.

Medication(s): _____ Dose: _____ Time: _____ AM/PM

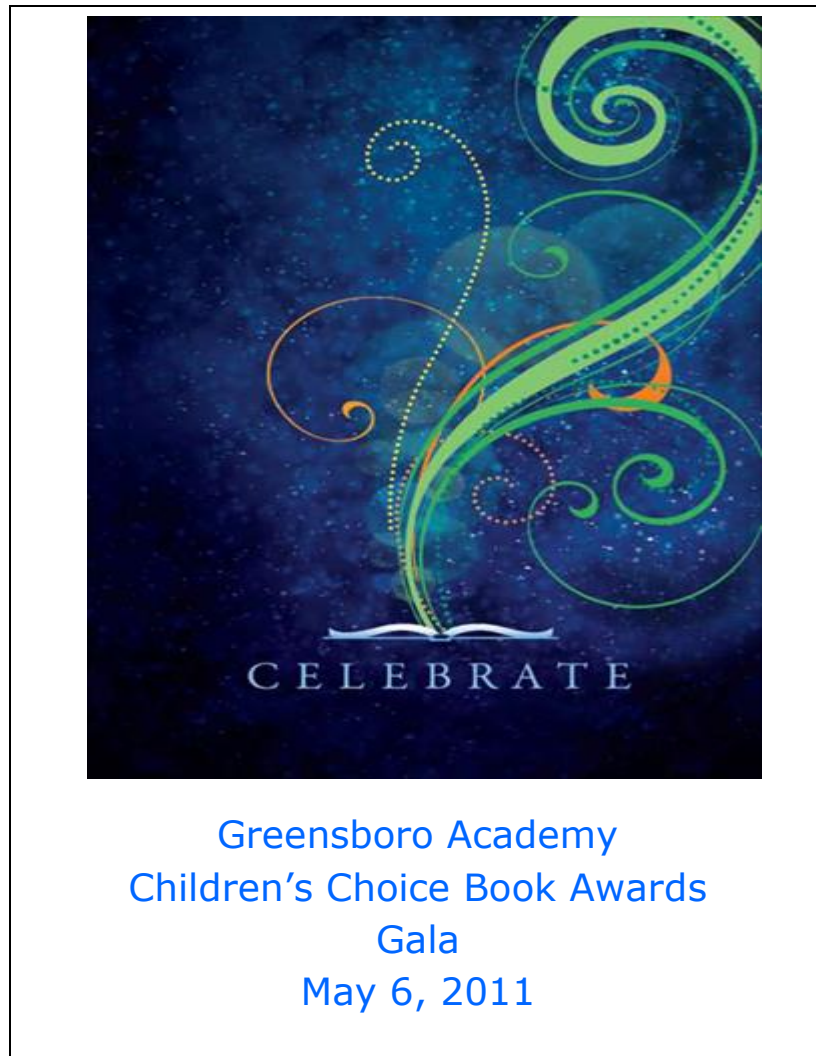
If applicable, please list any allergies (i.e., bee stings, food) and usual necessary treatment for these):

Allergies: _____ Treatment: _____

PARENT/LEGAL GUARDIAN SIGNATURE

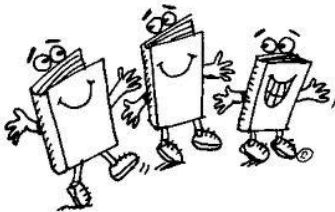
DATE

Appendix 7



Inside content will be traditional program style listing each category, nominations in each category, and who will present each nomination. As many students and staff as possible will be included in the presentations as well as award recipients.

Appendix 12



*If You Like
(insert an author or
title)*

*Try these:
Suggestion A
Suggestion B
Suggestion C*

*A List of Books
I'm Keeping To
Nominate*



*Parents:
Don't Just Google!
Try These:*

<http://www2.ed.gov/parents/read/resources/edpicks.jhtml>

<http://www.rif.org/parents/resources/parentguide.msp>

<http://www.teachersfirst.com/parents/read.cfm>

<http://www.readingrockets.org/>

Appendix 14

Book Week and Choice Awards Literacy Event Evaluation Survey

Teachers:

Please fill out the following survey regarding last week's literacy event activities and year long literacy initiatives. You may return these to the School Media Specialist's mail box in the Teacher's Lounge.

Thank you for your candid feedback.

Sincerely,

The Literacy Event Committee

How well did the events meet the needs for literacy awareness and incentive?

What activities worked best? Were the most beneficial? Engaged students the most?

What activities did not work as well? Were not as beneficial? Did not engage or interest students?

Would this event be worth repeating next year? Why or why not?

If this event were to be repeated next year, what would you like to see in addition/done differently?

The goals for this literacy event were to promote/encourage reading and provide useful information to parents. Based on the students and parents in your class, would you say these goals were met? Why or why not? _____
